



LEADERSHIP

CHICAGO CHAPTER

Gen WTF: Rethinking Everything You Thought You Knew About Generations

6th Floor UBS Tower
One N Wacker Dr, Chicago, IL 60606

Tuesday | July 8, 2025
6:00 - 7:30 PM CST

Guest Speaker:

Adam J. San Juan

Speaker, Author, and Managing Director of Retirement Plan Services at
Retirement & Wealth Strategies

EARN 1.5
CPE CREDITS

EVENT HIGHLIGHTS

Today's workplace spans five generations -- and it shows. In this candid and practical session, Adam J. San Juan explores 10 hard truths about why teams struggle across generational lines. You'll leave with fresh perspective, real-world tools, and a renewed understanding of how to lead people who work -- and think -- very differently.

Questions?

Contact Marian De Guzman, VP of Leadership, at mariancal0802@gmail.com

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ABOUT THE SPEAKER



Adam J. San Juan

Adam J. San Juan is a speaker, author, and Managing Director of Retirement Plan Services at Retirement & Wealth Strategies (RWS) with over 30 years of experience in human behavior and financial planning. He helps leaders simplify complexity - whether through retirement plan design or navigating workplace dynamics. His Human Series of books explores how people relate to each other, their environment, and themselves, while his latest book, Gen WTF, tackles generational conflict in the workplace. A frequent guest on podcasts, Adam is known for blending clarity, humor and practical insight to help people build stronger connections and create meaningful, lasting impact.

Questions?

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